

Exam. Code : 103203

Subject Code : 1144

B.A./B.Sc. 3rd Semester

JOURNALISM AND MASS COMMUNICATION

(Writing for Print Media)

Time Allowed—3 Hours] [Maximum Marks—80

Note :—Candidates are required to attempt **FIVE** questions, selecting at least **ONE** question from each Section. The **FIFTH** question may be attempted from any Section. (16×5=80)

SECTION—A

1. Explain the structure of news writing with examples.
2. What is headline ? Explain various types of headlines.

SECTION—B

3. Elaborate organizational setup of a newspaper office.
4. What are the characteristics and responsibilities of an Editor ?

SECTION—C

5. Define Printing. Discuss the merits and demerits of Offsetting Printing Process.

6. What is editing ? Which factors should one consider during editing the news story ?

SECTION—D

7. Discuss the importance of Editorials in daily newspaper.
8. Write a letter to the editor about current political scenario in the country.